



# TAKING THE ROAD TO PRODUCTIVITY

## Driving efficient PC Deployments

New PCs, their operating systems and the new apps they bring along for the ride can revolutionize the productivity of your team, but before rolling them out, they need to be imaged and configured.

It takes an average of **2.6 hours** to deploy one PC manually.<sup>1</sup>



That's 3 weeks to deploy 50 new PCs!

With multiple PCs to deploy, internal IT resources are diverted away from their primary destinations toward a detour of distractions.

**64%** of survey respondents deploy assets one to four times per year.<sup>2</sup>



That can mean dedicating up to 12 weeks on deployments. Imagine what you could do with 3 extra months!

### TIME



Rapid changes in technology add complexity to deploying PCs in existing IT environments.

### IS



Driving deployments in house means pulling IT experts away from important business initiatives and innovative strategies to bring new systems online.

### MONEY



By requiring a dedication of internal resources, deploying in house can be time-consuming and costly.

Percentage of IT labor in PC deployment spent on imaging: **18%**<sup>1</sup>

For a staff of 5, that's almost 1 person coordinating deployments!

### DEPLOYMENT CHALLENGES

(What you want to address)

- Creating different images for different teams
- Reducing system downtime
- Improving employee productivity
- Reducing post-deployment Help Desk calls
- Improving deployment control
- Deploying to multiple sites and remote employees

### DEPLOYMENT GOALS

(What you want to accomplish)

- Execute new systems quickly and effectively
- Minimize interruptions to critical IT operations
- Reduce user involvement in deployment process
- Increase new system reliability for quicker user adoption

### ADVANTAGES OF USING EXTERNAL DEPLOYMENT

- More cost effective
- More technological expertise
- Less risk of future outage or failure
- More effective and efficient deployment

### BENEFITS OF USING EXTERNAL DEPLOYMENT

Statistics below sourced from IDC White Paper:<sup>2</sup>

- 59-68% maximum reduction in overall PC deployment time
- 1.24 average hours saved by users transitioning to a new PC
- 46% maximum reduction in user downtime
- 48% maximum savings on per-PC deployment
- \$620 maximum savings on per-PC deployment

### THE EXTERNAL DEPLOYMENT SOLUTION IS PRODEPLOY CLIENT SUITE

- Single point-of-contact project management
- Factory-automated configuration
- Single cross-platform imaging with **ImageAssist** creation tool (Dynamic Imaging)
- Project control with **TechDirect** self-service portal
- 24 x 7 onsite installation
- Complete data migration
- 30-day post deployment support...and much more

**50%** of organizations are using external resources to help deploy new assets.<sup>2</sup>



That means more than 1 in 2 businesses benefit from external deployments.

Navigate deployments without doing all the work yourself.

**You lead the way. We'll drive.**



Improve productivity with **ProDeploy Client Suite**.

<sup>1</sup>IT PC Deployment Statistics - Statistic Brain" 2017 Statistic Brain Research Institute, publishing as Statistic Brain, September 1, 2016, http://www.statisticbrain.com/it-pc-deployment-statistics/  
<sup>2</sup>IDC White Paper commissioned by Dell, "The Business Value of Utilizing Deployment Services," August 2016, Doc # US41688516. Results derived from a survey of 550 organizations worldwide. Savings calculated on a Tier 3 deployment. Cost savings in U.S. Dollars. Actual results will vary. Please contact your Dell representative for a copy of the study.