

The \$100B Energy Efficiency Opportunity

5-7 million Commercial/Industrial Buildings in U.S. alone

\$250 billion Annual energy spend



25% Estimated Waste
or
\$62.5 billion Each year!

Est. **\$100 billion**

Or more in sales of 'energy efficiency' products and services each year



Problem: A Fragmented Industry

C&I Building Owners & Operators

Energy Consultants & Product Vendors

Efficiency Finance Lenders



Demand Side

- Independent audits too cumbersome
- Vendors too confusing
- Don't trust the numbers
- Don't want to use my own balance sheet

Sell Side

- Tens of thousands of manufacturers, distributors, installers, consultants, energy service providers
- Most struggle with selling and proving a very complicated business case around energy savings

Lenders

- Large volumes of capital trying to enter market
- Lack standards, data and uniform deal organization and pre-underwriting
- Largest opportunity for shared savings and off-balance sheet treatment

Solution: Noesis

The First Independent Platform for the Energy Efficiency Industry

Premium Front Office Services

- ✓ Verified savings appraisals
- 👤 Sales portals
- 📣 Web marketing programs

Free community website

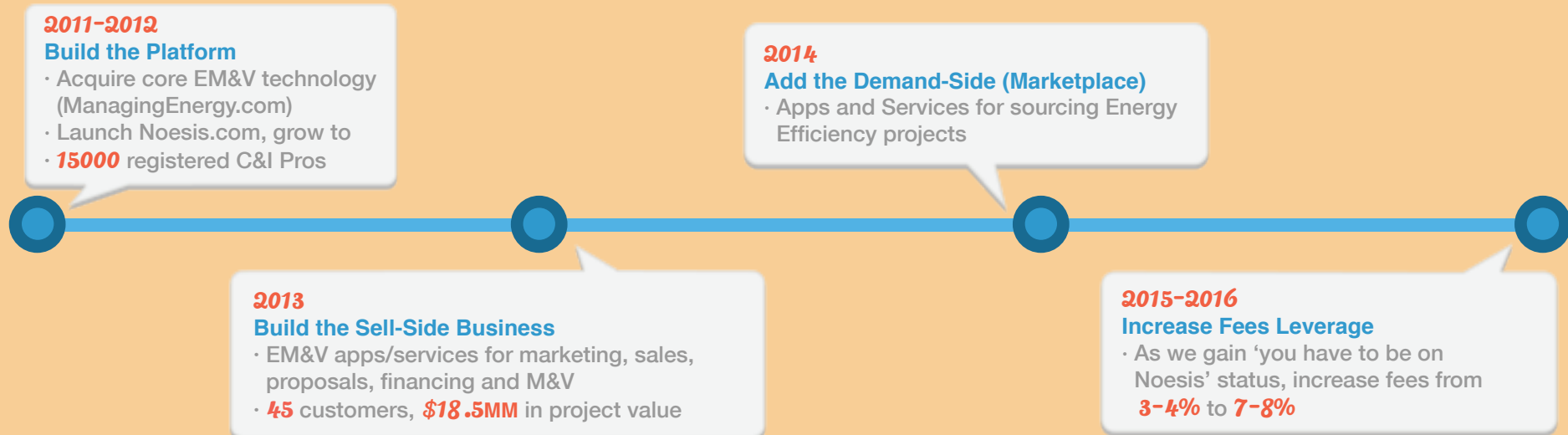
- 🏭 For C&I Energy Pros
- 🌐 **13,000** users and growing marketplace to find EE products and vendor

Premium Back Office Services

- 🏦 Financing syndicate
- 📊 Independent Measurement & Verification



Developments



Aggregated Projections

